

Cheon Lee

Department of Government
New Mexico State University

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ACADEMIC POSITIONS

- 08/22 – New Mexico State University**
Assistant Professor
Department of Government
- 01/19 – 08/21 Rutgers, The State University of New Jersey-Newark**
Lecturer
School of Public Affairs and Administration

EDUCATION

- Ph.D. in Public Administration**, May 2022
School of Public Affairs and Administration (SPAA), Rutgers University, Newark, USA
Dissertation: *Three Essays on the Complex Relationship between Nonprofit Commercialization and Charitable Giving*
Committee: Jiahuan Lu (Chair), Gregory Porumbescu, Lindsey McDougle, and Jerry Kim
- Master's in Public Administration**, 2011
Seoul National University, Seoul, Republic of Korea (ROK)
Advisor: Younghan, Chun
- Bachelor's in business administration, Bachelor of Arts in Public Administration**, 2009
Yonsei University, Seoul, ROK

RESEARCH and TEACHING INTERESTS

Public Administration; Nonprofit Management; Nonprofit Finance; Nonprofit and Citizen Participation; Equity and Social Justice; Education Policy; Behavioral Public Administration; Quantitative Methods; Experimental & Quasi-experimental Designs

ACADEMIC PUBLICATIONS

- **Cheon Lee**. (2023). Securing Donor Support on Nonprofit Commercialization: The Effects of Thematic and Episodic Message Framing. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*.
- **Cheon Lee**, & Inkyu Kang. (2023). Recategorization: An Approach to Extending the Symbolic Benefits of Bureaucratic Representation to the Majority Group. *The American Review of Public Administration*.
- Qiang Dong, Jiahuan Lu, & **Cheon Lee**. (2022). Advocating with a commercial mindset: The impact of commercial income on nonprofit advocacy engagement. *Nonprofit Management and Leadership*.
- **Cheon Lee**, Jiahuan Lu, Jongmin Shon. (2021). Searching for the Legitimacy Threshold: When Does Commercial Revenue Crowd Out Charitable Contributions? *Public Performance and Management Review*.

- **Cheon Lee.** (2020). Which Voluntary Organizations Function as Schools of Democracy? Civic Engagement in Voluntary Organizations and Political Participation. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*.
- Yahong Zhang and **Cheon Lee.** (2019). “Organizational Evil,” in *Global Corruption & Ethics Management: Transforming Theory into Action*, ed. Carole L. Jurkiewicz. Lanham, MD: Rowman & Littlefield Publisher.

PEER-REVIEWED: REVISE & RESUBMIT AND UNDER REVIEW

- Jongmin Shon, Seong Kang, **Cheon Lee.** [Under Review]. Volunteer Involvement and Nonprofit Financial Health: Focusing on Art, Cultures and Humanities Nonprofits.
- Jongmin Shon, **Cheon Lee,** Jiahuan Lu. [Under Review]. External Restrictions on Nonprofit Spending Behaviors: A Resource Dependence Perspective.

WORKS IN PROGRESS

- **Cheon Lee.** [Status: Finalizing]. Does Engagement in Voluntary Organizations Lead to Online Political Participation? The Comparison between Offline and Online Participation.
- **Cheon Lee.** [Status: Finalizing]. Message Framing in the Nonprofit Sector: A Systemic Review.
- **Cheon Lee.** [Status: Completed]. Nonprofit Entrepreneurship and Commercialization: An Experimental Study on Citizen Responses towards Commercialization as Entrepreneurial Efforts

TEACHING EXPERIENCE

Instructor

Spring 2024	Introduction to Public Administration [undergraduate – online asynchronous] Department of Government, New Mexico State University
Spring 2024	Seminar in Public Administration [MPA – offline] Department of Government, New Mexico State University
Fall 2023	Political Research Skills [undergraduate – offline] Department of Government, New Mexico State University
Fall 2023	Performance Management of Public & Nonprofit Organizations [MPA – synchronous online] Department of Government, New Mexico State University
Fall 2023	Managing Public Organizations [undergraduate – asynchronous online] Department of Government, New Mexico State University
Spring 2023	Seminar in Public Administration [MPA – offline] Department of Government, New Mexico State University
Spring 2023	Intro to Public Administration [undergraduate – asynchronous online] Department of Government, New Mexico State University

Spring 2023	Public Sector Human Resources Management [MPA – offline] Department of Government, New Mexico State University
Fall 2022	Political Research Skills [undergraduate – offline] Department of Government, New Mexico State University
Summer 2021	Evidence-Based Public Management and Policy [MPA – asynchronous online] SPAA, Rutgers University-Newark
Summer 2020	Performance Measurement and Reporting for Public and Nonprofit Organizations [MPA – online] SPAA, Rutgers University-Newark
Spring 2020	Performance Measurement and Reporting for Public and Nonprofit Organizations [MPA – hybrid due to COVID-19] SPAA, Rutgers University-Newark
Spring 2019	Philanthropy: Volunteerism, Fundraising, and Community engagement [Undergraduate – offline] SPAA, Rutgers University-Newark

Teaching Assistant

Fall 2016	Intergovernmental and Intersectoral Management [MPA – offline] SPAA, Rutgers University-Newark
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FELLOWSHIPS & SCHOLARSHIPS

2023	College of Arts & Sciences, New Mexico State University Summer Research Salary Support
2022	Association for Research on Nonprofit Organizations and Voluntary Action Emerging Scholars Fund
2021	Rutgers University – Newark (Fall) Funding from COVID-19 Academic Advancement program
2021	Rutgers University – Newark (Summer) Funding from COVID-19 Academic Advancement program
2019	Graduate School at Rutgers University – Newark Dissertation Fellowship
2018	Graduate School at Rutgers University – Newark Graduate School Scholarship
2009	Graduate School of Public Administration at Seoul National University Administrative Office Assistant

ACADEMIC SERVICE

- 2023 - Faculty Advisor**
Graduate Student Council, New Mexico State University
- 2021 - 2022 Graduate Research Associate**
NJ Policy Lab and Joseph C. Cornwall Center for Metropolitan Studies, SPAA, Rutgers University- Newark
- Duties: Managing large-scale longitudinal education datasets from multiple sources and constructing measures, designing interactive data dashboards in Tableau, conducting literature reviews for reports and papers, and conducting descriptive and advanced quantitative analyses
- 2017 Graduate Research Associate**
National Center for Public Performance, SPAA, Rutgers University- Newark
- Duties: Collecting and analyzing government performance, identifying performance guidelines and indicators, and managing large-scale datasets

PROFESSIONAL EXPERIENCE: NON-ACADEMIC

- Korea National Opera (Seoul, ROK)** 08/14 – 11/14
International Support Staff. Coordinated international directors and local staffs to successfully prepare and perform an opera ‘Otello’
- ROK/US Combined Forces Command (Seoul, ROK)** 05/13 – 06/14
Intelligence Officer. Facilitated integration and dissemination of intelligence among ROK and US intelligence agencies. Managed and trained officers and enlistees to successfully perform their duties.
- ROK Air Force F-X Test & Evaluation Group (Seoul, ROK)** 03/12 – 05/13
Technical Negotiations Officer. Developed Request for Proposal, Test & Evaluation criteria, methods and schedule to evaluate three candidate fighter jets for a Fighter jet Acquisition Project (\$ 7 bn project). Participated in rounds of negotiations with three companies and US Department of Defense.
- F-16 Sustainment Team (Daegu, ROK)** 09/11 – 03/12
International Relations Officer. Expedited procurement and maintenance of aircraft and components to meet aircraft availability rate. Led meetings and conferences with defense industries and other national forces for global coordination and cooperation.

CONFERENCE PRESENTATIONS

- Association for Research on Nonprofit Organizations and Voluntary Action [52th Annual]**
External Restrictions on Nonprofit Spending Behaviors: A Resource Dependence Perspective.

Association for Research on Nonprofit Organizations and Voluntary Action [51th Annual]

Does Member Engagement in Voluntary Organizations Facilitate Online Political Participation? (2022)

ARNOVA-IS Nonprofit Policy Symposium, September 2021

Does Engagement in Voluntary Organizations Lead to Online Political Participation? The Comparison between Offline and Online Participation.

Northeast Regional Scholars Meeting, Spring 2021

When Does Commercialization Sound Reasonable to Donors? Effects of Message Framing

American Society for Public Administration 2020 Annual Conference (Cancelled due to Covid)

Searching for the Legitimacy Threshold: When Does Commercial Revenue Crowd Out Charitable Contributions?

Association for Research on Nonprofit Organizations and Voluntary Action [49th Annual]

When Does Commercialization Sound Reasonable to Donors? Effects of Message Framing (2020)

Association for Research on Nonprofit Organizations and Voluntary Action [48th Annual]

Donors' responses to Messages of Commercialization (2019)

Association for Research on Nonprofit Organizations and Voluntary Action [47th Annual]

Exploring the relationship between Citizens' Civic engagement in Voluntary organizations and Political participation (2018)

American Society for Public Administration 2017 Annual Conference

Studies on Public Corruption: A Systematic Literature Review and Outlook (2017) with Yahong Zhang and Razilya Shakirova

MEMBERSHIPS AND REVIEWER SERVICE

Professional Memberships

- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- American Society of Public Administration (ASPA)

Peer Reviewer: Academic Journal

- Nonprofit Policy Forum
- Voluntas: International Journal of Voluntary and Nonprofit Organizations
- Nonprofit Management and Leadership
- Nonprofit and Voluntary Sector Quarterly

LANGUAGE AND ANALYTICAL SKILLS

- English (fluent), Korean (native), Japanese (intermediate), Chinese (basic)
- Stata (proficient), SPSS (proficient), R (intermediate), Qualtrics (proficient)
- Photoshop (intermediate)

